



Impact Report 2023



FROM THE PRESIDENT'S DESK

DEAR NATIONAL URBAN LEAGUE SUPPORTERS,

In 2023, the National Urban League and the Urban League Movement's 92 Affiliates in 36 states and the District of Columbia had a year of impact, growth, and transformation. Through our advocacy, public policy research, and direct services reaching over 3.8 million people in 300+ communities throughout the United States, we led critical work to *Defend Democracy, Demand Diversity, and Defeat Poverty*.

Furthermore, we proved to be strong, relevant, and resilient to meet the challenges of our time. The persistent political and legal attacks on racial justice, including the U.S. Supreme Court's decision on affirmative action, endangered economic and social programs, as well as the hard-won progress made for equitable educational and professional opportunities. Also, the enduring recovery from the COVID-19 pandemic and ongoing resistance to racial justice stemming from the murder of George Floyd in 2020 continued to be felt deeply throughout the nation and acutely in Black and other historically underrepresented communities.

The following **2023 Impact Report** summarizes our progress for equity across our five divisions: Education, Workforce and Entrepreneurship, Housing, Health, and Justice and Civic Engagement. We are particularly proud to note the diversity of our work, simultaneously far-reaching in scope and depth to empower communities and change lives for a more equitable future.

We extend special gratitude to our dedicated supporters. Through their leadership and generosity, our corporate, foundation, government, and individual partners bring our mission for economic empowerment and social justice to life.

Thank you. You continue to make our work possible!

Yours in the Movement,

Marc H. Morial President & CEO

National Urban League

IMPACT AT A GLANCE

EQUITABLE JUSTICE AND CIVIC ENGAGEMENT



Launched the <u>Urban Expungement Project</u> 2 to clear criminal records and help people overcome barriers to jobs, housing, education, and more. The program provides a second chance at personal and professional success and served 1,000 people in its first year.

48.2 million people reached via <u>Reclaim Your Vote</u> ☑ social media campaign to educate, register, and mobilize voters.

WORKFORCE AND ENTREPRENEURSHIP



Launched the <u>Construction Jobs Program</u> ② in partnership with the U.S. Department of Labor and National Association of Building and Trade Unions to build pathways for people of color in high-demand, high paying careers in the construction industry.

4,778 people served and 1,894 people placed in jobs through signature workforce programs.

13 entrepreneurship centers served 31,069 people in entrepreneurship programs and helped to secure \$109.4 million in new contracts and financing.

HOUSING

20,581 people served in comprehensive housing counseling services.



EDUCATION

99% of Project Ready students served graduated high school on time.



HEALTH

268,795 people engaged through vaccine equity programs.



EQUITABLE JUSTICE & AND ADVOCACY, POLICY, LEGISLATION, AND RESEARCH &

For over a century, the National Urban League has been a powerful voice in the fight for justice, opportunity, and equity for all Americans. In 2020, in response to the murder of George Floyd and resounding public outcry for reform across the country, we launched the Equitable Justice and Strategic Initiatives Division. The aim was to amplify our advocacy, public policy, and direct services in policing and criminal justice reform, voting rights and civic participation, gun violence, anti-hate and discrimination prevention, and other related areas.

Learn more about our Equitable Justice Initiatives → Learn more about our Advocacy, Policy, Legislation, and Research Initiatives →

EMPOWERMENT GOAL

Every American has an equal right and responsibility to fully participate in our democracy and civic process.

2023 IMPACT

VOTING RIGHTS AND CIVIC ENGAGEMENT

Reclaim Your Vote Campaign 🖸

- Registered, educated, and mobilized voters, removing barriers to civic engagement for Black and other underrepresented communities.
- In partnership with the National Urban League Washington Bureau and coalition of civil rights and social justice organizations, the National Urban League organized the March on Washington 60th Anniversary ♂ to champion defending democracy, dismantling systemic racism, putting an end to police brutality and gun violence, tackling climate change to save the planet, and eradicating poverty in the wealthiest nation on earth. Additionally, the National Urban League's pre-march rally brought together over 300 people from the Urban League Movement.

Make Black Count Initiative ☑

- Promoted full and fair participation in the U.S. Census to ensure all voices are represented in our democracy and led fundamental reforms now to build an equitable 2030 U.S. Census.
- Through the <u>U.S. Census Black Roundtable</u> ☑, a coalition of 28 organizations, the National Urban League convened quarterly to engage, share, and learn about critical issues that impact the undercount of the Black community. The Roundtable also met with members of Congress, the U.S. Census Bureau, community organizations, and other stakeholders to inform and modernize policies for a more equitable U.S. Census. Issues discussed included the American Community Survey and the SOGI (Sexual Orientation Gender Identify) question, among others.
- The Justice Now series hosted Reclaim Your Vote 27, Voting Rights and Citizens in the System 27, and Reclaim Your Vote Young Voters Forum 27.

POLICE AND CRIMINAL JUSTICE SYSTEM REFORM

Urban Expungement Project 🗷

- Launched this year, this program worked to clear criminal records. From arrests to convictions, criminal records are barriers to jobs, housing, education, and more. The program provides a second chance at personal and professional success.
- In partnership with the Akron Urban League, the Urban League
 of Greater Cleveland, and the Columbus Urban League, this
 new initiative hired dedicated Expungement Case Managers to
 navigate the record relief process and connect individuals with
 pro bono lawyers, clinics, and financial assistance.
- At the 2023 National Urban League Conference in Houston, TX, the National Urban League and the Houston Area Urban League hosted a legal clinic at Community Day, and engaged 20 volunteer organizations and 38 attorneys to support 226 pro bono clients through online tools and 90 in-person pro bono clients through direct services.

21 Pillars for Redefining Public Safety and Restoring Community Trust ♂

- Continued to promote the protection and preservation of life, dignity, and trust, while building safer communities.
- With the Urban League of Philadelphia, the Urban League of Greater Pittsburgh, and the Shenango Valley Urban League, the National Urban League advocated to the Pennsylvania House Judiciary Committee for HB 1531, which would prevent Pennsylvania law enforcement agencies from hiring officers with serious records of misconduct.
- The Justice Now series hosted <u>Beyond Releases</u> ☑ and Collateral Consequences to Criminal Records ☑.



EQUITABLE JUSTICE AND ADVOCACY, POLICY, LEGISLATION, AND RESEARCH



COMMUNITY SAFETY

Community-Led Safety Program 2

- Led efforts to fight gun violence, hate crimes, and other root issues of violence in our communities.
- In May, in partnership with the City of New York's John Jay College of Criminal Justice, the National Urban League co-hosted the <u>Safe and Just Communities Summit</u> & to address key public safety issues including community-based strategies to address violence, transforming responses to people in crisis, advancing policing and police accountability, and ending cycles of perpetual punishment and restoring rights.
- Continued to lead <u>Project CODE</u> (Collaborative Organizations
 <u>to End Domestic Extremism</u>) in partnership with the AntiDefamation League and with funding from Joyce Foundation
 to combat hate and extremism, hosting four virtual
 convenings, and two programs: Project CODE Symposium in
 June 2023 and Political Violence and Community Preparedness
 in December 2023.
- In partnership with the National Urban League's Washington Bureau, conducted meetings with the White House, Department of Justice, Department of Homeland Security, and the FBI to respond to the Jacksonville Shooting in August 2023.
- The Justice Now series hosted <u>Pride Now: The Right to Live</u> <u>Your Truth</u> ☑ and <u>Ending Gun Violence</u> ☑.

EQUITABLE MARIJUANA AND CANNABIS LEGALIZATION

Equitable Marijuana and Cannabis Legalization Initiative 2

- Worked with policymakers to find solutions to the generational harm caused by cannabis prohibition. We address issues including social equity and community reinvestment, criminal justice, workforce development, entrepreneurship, public health, and product safety.
- Advocated for de-scheduling cannabis from the Controlled Substance Act, as well as tracked federal, state, and local efforts to legalize and allow for medical use.

SIGNATURE EVENTS

State of Black America &, Legislative Policy Conference &, and National Urban League Conference &

- Annual events convened diverse leaders and community members alike to understand issues impacting Black communities and inspire action to build equitable opportunities for all.
- In March, we held the 20th Legislative Policy Conference 12 to convene members of Congress, elected state leaders, and community advocates to discuss persistent policy issues impacting Black and other underrepresented communities including jobs, education, housing, health, and voting rights. Special guests included President Joseph R. Biden, U.S. Representative and Congressional Black Caucus Chair Steven Horsford, and U.S. Representative and former Congressional Black Caucus Chair Joyce Beatty. The hybrid event was attended by 468 people in person and 9,401 people virtually.
- In April, we held an event for the release of the 2023 State
 of Black America: Democracy in Peril: Confronting the
 Threat Within ☑, addressing the alarming rise of far-right
 and domestic extremism and its impact on marginalized
 communities, democracy, and civil liberties in the United
 States. The hybrid event was attended by 245 people in person
 and 4,628 people virtually.
- In July, we held the 2023 National Urban League Conference in Houston, TX ☑, including The Urban League Fights for You Rally on Civil Rights, Gun Violence, Women's Rights & Economic Justice, Gumbo Coalition Documentary Premiere, Empowerment Day, Career and Tech Day, and Community and Small Business Matters Day. The hybrid event was attended by 8,646 people in person and 7,324 people virtually.
- In October, we held the 2023 National Urban League Whitney M. Young, Jr. Leadership and Development Conference ♂ for the Urban League Affiliate Movement, focused on professional development to lead effectively in 300+ communities throughout the United States. The event was attended by 423 people in person and 623 people virtually.



WORKFORCE DEVELOPMENT & AND ENTREPRENEURSHIP &

Today's job market has become increasingly more difficult to navigate. As millions of Americans with higher education credentials and skilled trades are struggling to keep up the pace with evolving technology and shifts in demanded skills, economically vulnerable populations are feeling more pressure than ever to make ends meet. We believe that one's employment should meet more than an employee's basic needs; rather it should provide them a wage that allows them to live a full life, and provide benefits that protect them, and their families, from life's many challenges. The National Urban League has spent decades refining jobs and workforce programs that provide hands-on support that people need to succeed, whether they are living paycheck to paycheck or navigating career changes.

<u>Learn more about our Workforce Development Programs and Initiatives</u> \rightarrow Learn more about our Entrepreneurship Programs and Initiatives \rightarrow

EMPOWERMENT GOAL

Every American has access to jobs with a living wage and good benefits.

2023 IMPACT

WORKFORCE DEVELOPMENT Z

- 4,778 people served through signature workforce programs.
- 1,894 people placed in jobs through signature workforce programs.
- 1,375 people received GED or industry-recognized credentials through signature workforce programs.

Urban Youth Pathways Program ♂

- Served young adults (ages 14–21) with career readiness training and exploration.
- 1,264 people served through the Urban Youth Pathways Program.
- 826 people placed in jobs.

Urban Youth Re-Entry Program ☑

- Provided youth (ages 18–24) who have had criminal justice system involvement access to market-relevant skills and credentials, leading to employment in high-growth industries specific to its local area, improving longer-term employment outcomes and reducing recidivism.
- 601 people served through the Urban Youth Re-Entry Program.
- 144 people placed in jobs.

Urban Adult Re-Entry Program 🛭

- Provided formerly incarcerated adults with the necessary skills and training to successfully re-enter the job market and find a position with a livable wage that can lead to a career with an elevated income.
- 840 people served through the Urban Adult Re-Entry Program.
- 363 people placed in jobs.

Urban Seniors Jobs Program 🖸

- Assisted low-income individuals 55 years or older to gain skills and find employment, as advances in technologies and changes in the nature of work make it more difficult for older Americans to find jobs.
- 1,186 people served through the Urban Seniors Jobs Program.
- 126 people placed in jobs.

Urban Tech Jobs Program 업

- Targeted the long-term unemployed to train them for middleskill occupations in the Information Technology (IT) sector.
- 752 people served through urban tech jobs program.
- 418 people placed in jobs.

Urban Energy Jobs Program ♂

- Built pathways, particularly via apprenticeships, to high-demand, high-paying careers in the energy and clean energy sectors.
- 135 people served through the Urban Energy Jobs Program.
- 134 people enrolled in pre-apprenticeships and 17 in registered apprenticeships.

Digital Career Success Series ☑

- Offered free, remote professional development and skills training services to diverse job seekers to enhance their careers.
- 16 webinars were held including Your Career Journey &,
 Professional Pivots &, Boundaries for Balance &, Making Money
 Moves &, and Mentorship Dynamics &, among others.



WORKFORCE DEVELOPMENT AND ENTREPRENEURSHIP

WORKFORCE DEVELOPMENT (CONTINUED)

 Launched the <u>Construction Jobs Program</u>
 in partnership with the U.S. Department of Labor and National Association of Building and Trade Unions to build pathways for highdemand, high paying careers in the Construction Industry.

ENTREPRENEURSHIP 🗹

Entrepreneurship Center Program 2

- Supported the development and growth of minority entrepreneurs in a manner that leads to the creation of jobs in sustainable businesses and ultimately generates wealth for the owners, their families, and their communities.
- 13 entrepreneurship centers.
- 31,069 people served in entrepreneurship programs.
- 22,318 counseling hours in entrepreneurship programs.
- \$109.4 million in new contracts and financing secured through entrepreneurship centers.
- 2,802 full-time and part-time jobs saved or created through entrepreneurship centers.

Small Business Matters Entrepreneurship Summit 2

- Hosted workshops, networking opportunities, and a pitch competition where entrepreneurs received funding to grow and scale their businesses.
- 100+ people attended.
- 3 pitch competition winners won a total of \$10,000.

SBA Community Navigator Pilot Program 2

- Assisted previously underserved businesses nationwide to access needed entrepreneurial services. During the two-year term:
 - » 19,000 people served.
 - » 37,800 counseling sessions.
 - » \$221 million in financing and contracting opportunities accessed.

Urban Appraisers Initiative ☑

- In partnership with Wells Fargo, the National Urban League aimed to increase the number of Black appraisers by matching them with certified appraisers for apprenticeships, which has had positive implications for the housing sector, and to increase entrepreneurship opportunities by offering small business management services to appraisers interested in starting an appraisal business.
- Supervisors were identified in all markets and were matched and worked with trainees. Trainees received industry education from appraisers/industry professionals.

Capital Access Program 2

Launched in partnership with the Minority Business
Development Agency and Urban League Affiliates in
Southwestern Ohio, Los Angeles, and St. Louis, this
program delivered business training, networking, and
access to capital services to start and grow businesses.

Black Restaurant Accelerator Program 2

• In partnership with the PepsiCo Foundation and the Greater Baltimore Urban League, the National Urban League hosted the inaugural <u>Culinary Tasting Event</u> ☑. This one-night event featured program grantees and highlighted the success stories emerging from this impactful partnership. Attendees had the opportunity to hear inspiring stories of growth, innovation, and community impact directly from the program's grantees.

Black Women in Retail Program 2

 In partnership with Walmart and the Urban League of Greater Atlanta, the Urban League of Greater Southwestern Ohio, the Urban League of Greater Cleveland, the Urban League of Louisiana, and the Urban League of Metropolitan St. Louis, the National Urban League provided 303 women-owned retail businesses with general and industry specific coaching, mentoring, and training. This provided direct assistance with certification, applying for public and private contracting programs, and leadership skills development.

SUCCESS STORY

Marie Ambroise, Owner of Marie France Designs, partnered with the Chicago Urban League's Entrepreneurship Center to take her digital commerce to the next level. Marie was dissatisfied with her website platform—it offered limited options for her and her customers and poor customer support. Eventually, her dissatisfaction reached a crescendo when her subscription lapsed, leaving her without website access and a digital presence. This also created issues when Marie wanted to present her brand to banking partners and other funders, as she could not demonstrate the full success of her brand.

With the help of the Chicago Urban League, Marie built a new website on the GoDaddy platform, known for its robust support and user-friendly interface. They collaborated to migrate data, secure a new domain name, and ensure that every aspect of the brand was well-represented.

Marie's journey with us is a narrative of transformation, innovation, and empowerment. By overcoming digital hurdles and embracing change, Marie France Designs has not just reclaimed its online space but has set a new standard for digital presence in the fashion industry.

7



The National Urban League is creating pathways for the most vulnerable among us to achieve housing stability and security. Our programs and services provide financial counseling and resources to help people rent, purchase, and stay in their homes. Through the journey of homeownership, we are closing the generational wealth gap that exists for Black Americans and building opportunities for the future.

<u>Learn more about our Housing Programs and Initiatives</u> →

EMPOWERMENT GOAL

Every American lives in safe, decent, affordable, and energy-efficient housing on fair terms.

2023 IMPACT

FINANCIAL EMPOWERMENT

Financial Empowerment Center 2

- Assisted low- and moderate-income families to reach financial stability to earn more, keep more of what they earn, begin to build savings and assets, and move up the economic ladder.
- 10,200 people served in asset building and financial capability program.
- 2,683 people improved financial capacity including increased discretionary income, decreased debt loan, increased savings, and increased credit score, and gained access to financial resources including becoming banked, using fintech tools, and participating in savings initiatives.
- 100% of people served making strides to accomplish personal financial action plans.
- In partnership with the National Urban League's Washington Bureau, UnidosUS, and the National Coalition for Asian Pacific American Community Development, the National Urban League presented a joint proposal on Financial Literacy to the U.S. Congressional Offices.

Comprehensive Housing Counseling Program ☑

- Made housing options more accessible and sustainable by leveling the economic playing field for Black and other minority renters, homeowners, and the homeless.
- 20,581 people served in comprehensive housing counseling services.
- 4,468 people gained access to resources to improve housing including down-payment assistance, rental assistance, and utility assistance.

- 1,984 people gained access to non-housing resources including social service programs, legal services, and public benefits such as Social Security and Medicaid.
- 378 homeless or potentially homeless people obtained permanent or temporary housing.

Restore Our Homes: Foreclosure Prevention Program 2

 Provided home retention and loss mitigation to increase financial stability and property values among Black and other minority communities.





EDUCATION AND YOUTH DEVELOPMENT 2

An education that opens young minds to a world of possibilities is a fundamental human right. For more than 50 years, the National Urban League and our Education and Youth Development division have gathered the expertise and supportive evidence to develop academic programs that address the specific and cultural needs of young African Americans.

Learn more about our Education Programs and Initiatives →

EMPOWERMENT GOAL

Every American child is ready for college, work, and life.

2023 IMPACT

PROJECT READY

Project Ready 2

- Prepared African Americans and other historically underserved youth, grades 8-12, for college and careers.
- 6,212 students served in signature education and youth after-school programs.
- 93% of students served moved to next grade.
- 99% of students served graduated high school on time.
- In collaboration with the Equitable Justice and Strategic Initiatives division, developed a new civic curriculum, emphasizing Black history and youth civic engagement, to be incorporated into the Project Ready 3.0 curriculum, which was launched in 2024.

Project Ready STEAM ☑

- Provided middle and high school students with the academic and experiential support necessary to increase their understanding of, interest in, and the opportunities afforded through science, technology, engineering, arts/agriculture, and math.
- 554 students served in project ready STEAM.
- In partnership with the Verizon Foundation and five Urban League Affiliates, the National Urban League hosted the first National Day of Science on November 8, 2023.

Project Ready Mentor 2

- Connected trained mentors with African American and urban youth (ages 11–18) who are particularly vulnerable to disengagement from school, community, and the workforce and provided encouragement and inspiration to thrive academically, personally, and socially.
- 3,308 students served in Project Ready Mentor.
- 80% mentors retained from previous year.
- 80% students making academic progress.

National Urban League Youth Council ☑

Engaged young people representing 20 Urban League Affiliates to meet monthly and plan youth events and programming targeted at what matters most to them. The Council is a safe developmental space where adult mentors guide and support Council members as they learn, practice, and grow in their leadership, communication, project management, and other executive skills.

2023 Youth Leadership Summit 2

- Convened young leaders from across the country in Houston, TX to share ideas, gain insights, and ignite change, preparing the next generation of community leaders and advocates.
- 420 students attended the Youth Leadership Summit.

Business Executive Exchange Program 2

- College students participated in career development events and other leadership opportunities.
- 500 students enrolled.
- 124 U.S. colleges and university partners participated.
- Pearsons, the world's leading learning company, serving 200 customers in nearly 200 countries, selected the BEEP simulation program to be embedded into their higher learning product used by 18 million U.S. higher education students and 3,700+ universities.

SUCCESS STORY

Shirley Hall is a Plant Lead for Honda. While a student at Alabama A&M University, she participated in BEEP. She recently returned to her alma mater as a BEEPer and reflected on her experience. "As a student, I remember special guests in our classrooms. These guests (BEEPers) encouraged students to seek beyond the normal 'just go to college.' As an alumna, I now return and encourage students to co-op or intern. It opens life-changing employment opportunities."



EDUCATION

EQUITY AND EXCELLENCE PROJECT

Future of Assessment and Accountability Project ♂

- In collaboration with UnidosUS, the National Urban League uplifted and centered the voices of young people, their families and communities, educators, and youth development workers, particularly those from historically excluded groups, into the national conversation on educational assessment and accountability.
- Phase 1 culminated, resulting in a <u>final report</u> & sharing findings from nearly 60 focus groups and interviews with over 250 youth, parents, educators, assessment experts, and other stakeholders, regarding their experiences and future vision for statewide assessments and accountability and the federal role in these systems.
- Phase 2 began, focusing on developing shared civil rights principles, policy recommendations, and advocacy for educational assessments.

Equity Centered Pipeline Initiative 2

 In partnership with the Wallace Foundation, the National Urban League engaged educators, students, families, and other community members from eight (8) school districts which serve more than 373,000 students, and provided technical assistance and a suite of tools to support the development and execution of inclusive community engagement plans.

National Organizations for Marginalized Youth (NOMY)

 In partnership with the Wallace Foundation, the National Urban League supported research to better understand how Urban League Affiliates deliver youth development programs, including Project Ready, and best practices to implement culturally relevant strategies and youth-centered voices in programming.

Parent and Policy Power Convening 2

 In partnership with the Urban League of Greater Southwestern Ohio, hosted over 100 parents, caregivers, advocates, policymakers, and students to inform, engage, and activate diverse stakeholders in the education system.

Combating the Anti-Public Education Movement

 Through advocacy to combat the anti-public education movement, the National Urban League partnered with UnidosUS to advance a more authentic parent's rights narrative focused on the voices of Black and Brown parents and caregivers.

Whole Child Equity

 Through Whole Child Equity, a working group of the Rapid Response Desk tasked with advocating for legislative priorities and responding to action, the National Urban League supported a set of bills advancing equitable K–12 assessment and accountability innovations, and teacher diversity and teacher shortage issues.

Go Beyond the Grades 2

 In partnership with Learning Heroes, the National Urban League launched a campaign to encourage parents to explore multiple measures to determine their child's grade level achievement and where they need support and to provide tools and resources.





The National Urban League's approach to health inequities is rooted in our decades-long commitment to simultaneously addressing multiple social determinants of health (SDOH) for the communities we serve. We have long recognized that the issues our communities have faced are multi-factorial and complex.

In 2020, the COVID-19 pandemic brought these factors into sharp focus and put a spotlight on issues that have been festering for decades. While the COVID-19 pandemic increased awareness of how other areas impact health, the National Urban League believes that more should be done to proactively respond to the social determinants of health and to singularly focus on advancing health equity via investments in innovation, policy, programs, and partnership and coalition-building.

Learn more about our Health Initiatives → Learn more about our COVID-19 Initiatives →

EMPOWERMENT GOAL

Every American has access to quality and affordable health care solutions.

2023 IMPACT

PARTNERING FOR VACCINE EQUITY

All In 🛭

- Since the COVID-19 Pandemic in 2020 and through the <u>All In</u> ☑ initiative, the National Urban League helped communities access trusted information and resources, including vaccines for COVID-19 and the flu.
- In 2023, in partnership with the Centers for Disease Control, led effort to reduce racial and ethnic disparities in COVID-19 and flu:
 - » 508 coalition members.
 - » 264 non-traditional vaccine sites.
 - » 2,221 trusted messengers supported.
 - » 6,646 individuals assisted in getting vaccinated.
 - » 161,400 community members engaged in activities.
- In 2023, in partnership with the Health Resources and Services Administration, hired, trained, and supported a community-based workforce to vaccinate their communities against COVID-19:
 - » 5,523 individuals assisted in getting vaccinated.
 - » 179 community health navigators hired.
 - » 107,395 outreach conducted by navigators.

HEALTH EQUITY

Health Equity Webinar Series ☑

- Educated African Americans and other underserved communities about critical issues affecting health.
- 10 Health Equity webinars conducted, including Social

 Determinants of Health &, Lessons from COVID-19 &, Maternal

 Health &, Climate Change and Impact on BIPOC Communities &,

 Mental Health Care &, Black Men's Health &, End of Life

 Planning &, Cancer Prevention, Treatment, and Research &, Food

 Access and Policy &, and Criminal Justice and Health Equity &.

SUCCESS STORY

From early-2022 to mid-2023, the Houston Area Urban League (HAUL) hired 20 Community Health Navigators through the HRSA Community Health Workforce grant to vaccinate people against COVID-19.

HAUL's Navigators got 4,300 people vaccinated through weekly school events, community fairs, parades, holiday drives, and pop-up clinics. The first person to get vaccinated was a young girl, which set the stage for their work to come, as 58% of community members who received their first or second shot were under 18.

HAUL's capstone event was a Health and Wellness Resource Fair with Texas Children's Hospital, the Houston Health Department and United HealthCare. The last person vaccinated was a 5-year-old girl, closing out an important milestone with a very fitting community member.



80 Pine Street, 9th Floor New York, NY 10005

www.nul.org

@NatUrbanLeague





